

## Press release

### Euler Hermes launches Economic Research mobile application

**PARIS –6 MARCH 2014** - Euler Hermes, the global leader in [trade credit insurance](#), launches an innovative [mobile application](#) enabling access to its most popular Economic Research publications and analyses from iPad® and iPhone® devices.

Exploring the company's Economic Outlooks, Insight reports on country and sector risks, business insolvency trends and macroeconomic developments is now possible anytime, anywhere. The app service provides users with business insights in a timely format.

"We're excited to bring this global digital service to the credit insurance market and its clients, offering access to regular research and trends at one's fingertips," explained Ludovic Subran, chief economist at Euler Hermes. "In addition, the app allows us to open access to our knowledge to new audiences."

Current features on the Euler Hermes Economic Research app include:

- Analyses, views and opinions from Euler Hermes economists
- Most popular publications
- Interactive maps identifying country risks at a glance
- Country risk analyses
- Latest data, centralized
- Videos featuring experts' views
- Offline report reading
- Facility to print instantly and share publications via email

The application is available as a [free download on the Apple App Store](#)® or via the [Economic Research](#) section of Euler Hermes's website. The app will also be available shortly on Android devices.

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**Euler Hermes** is the global leader in trade credit insurance and a recognized specialist in the areas of bonding, guarantees and collections. With more than 100 years of experience, the company offers business-to-business (B2B) clients financial services to support cash and trade receivables management. Its proprietary intelligence network tracks and analyzes daily changes in corporate solvency among small, medium and multinational companies active in markets representing 92% of global GDP. Headquartered in Paris, the company is present in over 50 countries with 6,000+ employees. Euler Hermes is a subsidiary of Allianz, listed on Euronext Paris (ELE.PA) and rated AA- by Standard & Poor's and Dagong. The company posted a consolidated turnover of €2.5 billion in 2013 and insured global business transactions for €789 billion in exposure at the end of 2013. Further information: [www.eulerhermes.com](http://www.eulerhermes.com), [LinkedIn](#) or Twitter [@eulerhermes](#).

Cautionary note regarding forward-looking statements: The statements contained herein may include statements of future expectations and other forward-looking statements that are based on management's current views and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in such statements. In addition to statements which are forward-looking by reason of context, the words "may", "will", "should", "expects", "plans", "intends", "anticipates", "believes", "estimates", "predicts", "potential", or "continue" and similar expressions identify forward-looking statements. Actual results, performance or events may differ materially from those in such statements due to, without limitation, (i) general economic conditions, including in particular economic conditions in the Euler Hermes Group's core business and core markets, (ii) performance of financial markets, including emerging markets, and including market volatility, liquidity and credit events (iii) the frequency and severity of insured loss events, including from natural catastrophes and including the development of loss expenses, (iv) persistency levels, (v) the extent of credit defaults, (vi) interest rate levels, (vii) currency exchange rates including the Euro/U.S. Dollar exchange rate, (viii) changing levels of competition, (ix) changes in laws and regulations, including monetary convergence and the European Monetary Union, (x) changes in the policies of central banks and/or foreign governments, (xi) the impact of acquisitions, including related integration issues, (xii) reorganization measures, and (xiii) general competitive factors, in each case on a local, regional, national and/or global basis. Many of these factors may be more likely to occur, or more pronounced, as a result of terrorist activities and their consequences. The company assumes no obligation to update any forward-looking statement.