

# EULER HERMES ENABLING DIGITALIZATION INDEX 2018

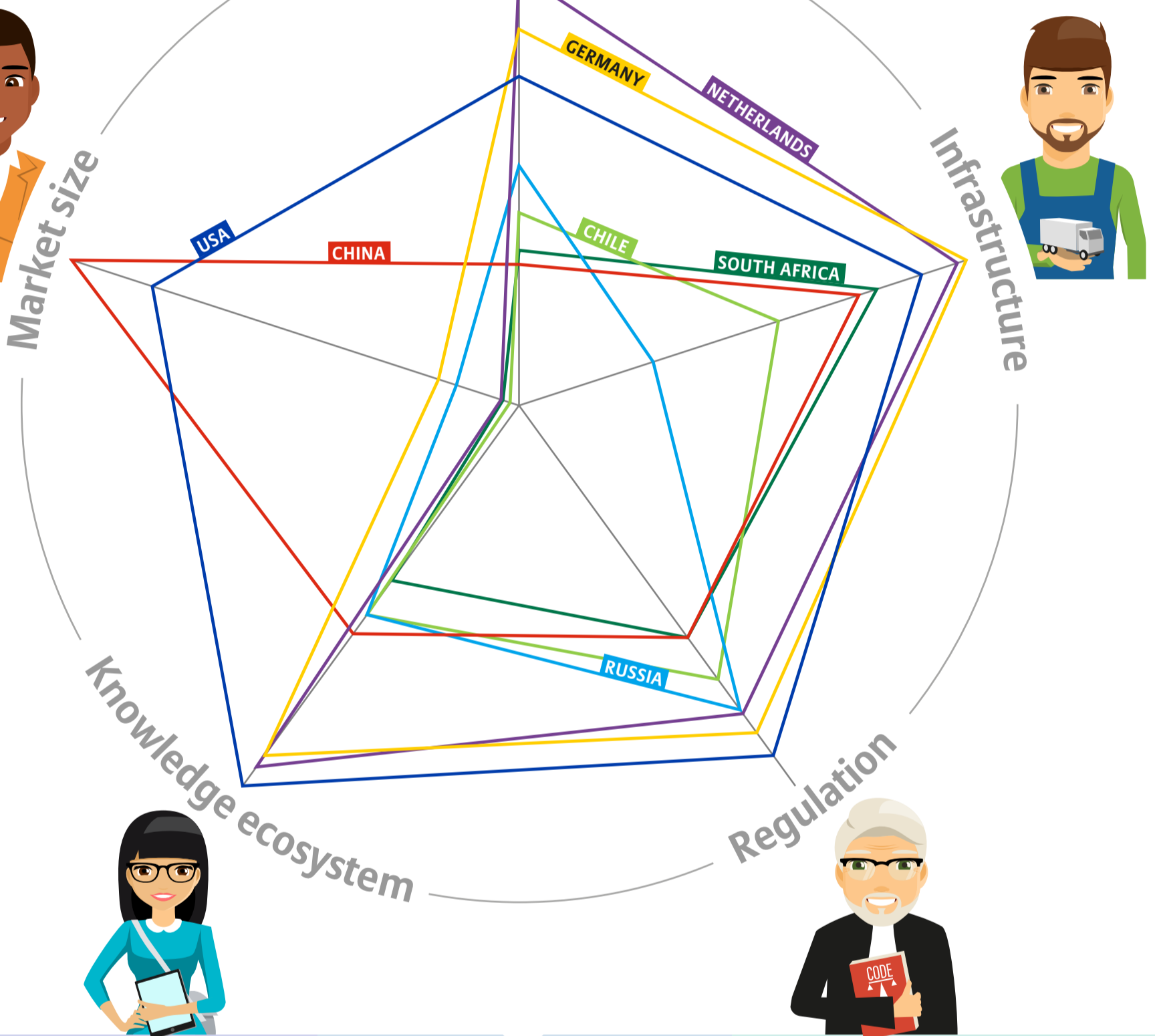
The Euler Hermes Enabling Digitalization Index (EDI) measures the ability – and agility – of countries to help digital companies thrive and traditional businesses harness the digital dividend. The EDI is made of 5 components:

A snapshot on a few rankings

|   |                        |
|---|------------------------|
|  | <b>1 USA</b>           |
|  | <b>2 GERMANY</b>       |
|  | <b>3 NETHERLANDS</b>   |
|  | <b>17 CHINA</b>        |
|  | <b>42 RUSSIA</b>       |
|  | <b>43 CHILE</b>        |
|  | <b>46 SOUTH AFRICA</b> |



Connectivity



## 16 countries out of the 30 top markets are from Western Europe:

- Germany (2<sup>nd</sup>) and the Netherlands (3<sup>rd</sup>) top the ranking for Western Europe, even if the U.S. leads by far at a global level.
- The region has a clear edge in terms of regulation, logistic infrastructure and knowledge ecosystem.

## 8 countries out of the 30 top markets are from Asia-Pacific:

- Japan (7<sup>th</sup>), Singapore (8<sup>th</sup>), Hong Kong (9<sup>th</sup>) and South Korea (10<sup>th</sup>) lead the pack.
- China (17<sup>th</sup>) exhibits a less balanced profile. Its market size and unequal geographical development explain a relatively weak average connectivity indicator. Yet, for the same reason and due to solid logistic infrastructure, China exhibits great potential.

## Strong discrepancies

- Some bright spots emerge: the United Arab Emirates (24<sup>th</sup>), Israel (25<sup>th</sup>), Chile (43<sup>rd</sup>), South Africa (46<sup>th</sup>).
- Develop digital regulation, build human capital, use pivots, bank on smart logistics, and reduce digital inequalities are five options for countries to move up EDI rankings.



Download the study on [eulerhermes.com](http://eulerhermes.com)

Economic Research



**EULER HERMES**  
Our knowledge serving your success

A company of Allianz 