Safely Expand Your Sales:

The Blueprint for Success

Achieving strong and profitable sales growth can be an elusive challenge for many companies. The probability of success is heightened when you have a strategic plan for growth and resources in place that empower you to confidently seize new opportunities.

Expanding to Foreign MarketsMake strategic credit

decisions and offer competitive terms

Market Penetration
Evaluate credit risks, prequalify customers and have added protection to

Grow with a Key Customer

Aggressively grow sales with a key customer without the worry of concentration risk

Service Servic

Acquisition

Create coherent credit processes, take control of receivables in a safe way, and understand the credit worthiness of the new customer portfolio

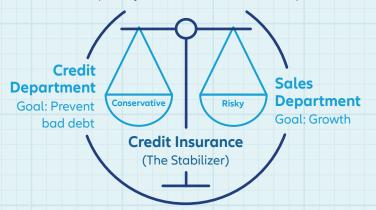
Obtaining Financing

Insured receivables translate to secured collateral which means more working capital at more favorable rates

How are you growing & How does credit insurance help?

Loss prevention doesn't have to be sales prevention

With credit insurance, neither side needs to compromise. With the confidence that you will be paid for what you sell and greater knowledge upon entering a deal, you can empower your sales team to reach its full potential.



Some Allianz Trade customers report being able to increase their limits 4x with credit insurance*

Some Allianz Trade customers have experienced a 25% faster growth rate since implementing a policy*

Speed to Market: Approve credit limit requests quicker to capture more sales

4x

confidently add buyers

to your portfolio

Increasing Market Share

Offer better terms and raise

credit limits to grow sales and

enhance customer relationships

Benefits Q

Guaranteed
Payment: The result
of insured limits

 Partnership: A credit insurer becomes an extension of your credit team, saving time and resources

• Better knowledge about your customers: can allow you to extend higher limits and be more competitive

A sales growth tool that pays for itself

\$

How would your company growth strategy be different if you knew you would get paid for everything you sold? If you're like most Allianz Trade clients, you would increase sales to new customers and extend higher limits to current customers – all with the peace of mind that you are protected from risk.

These extra sales can easily offset the cost of the policy many times over, even if you never make a claim.



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^{*}https://www.allianz-trade.com/en_US/resources/case-studies.html