

Dan North: Chief Economist for North America



Dan North is one of North America's most renowned and sought after speakers on the U.S. and Canadian economies. He has a unique ability to break down complex topics into understandable themes to create a highly informative and engaging presentation. Dan continually receives top ratings from the events he keynotes and is held in high esteem by his peers. Don't miss the chance to have Dan North speak at your next event. Read more to learn why.

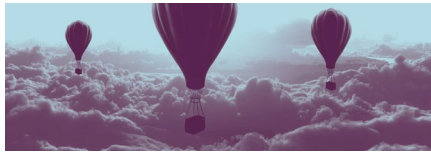
Since 1996, Dan North has been with Allianz Trade, the world's oldest and largest credit insurance company. As the company's chief economist for North America, he uses macroeconomic and quantitative analyses to help manage Allianz Trade's risk portfolio of more than \$250 billion in annual trade transactions within the region. Prior to joining the company, Dan worked for Citicorp, using similar analyses to create outperforming investment strategies. Dan North earned his MBA from the Wharton School of Business.

As one of the leading U.S. economists, Dan North has appeared on CNBC, Fox Business News, ABC News Now, France 24, and Bloomberg Radio and Television. He has been quoted by USA Today, Barron's, Bloomberg Business Week, The Washington Post, Paris Le Monde, The Wall Street Journal, and New York Times. After having predicted the 2008/2009 recession and its implications accurately, Dan North was ranked 4th on Bloomberg's list of the 65 top economic forecasters in 2010.

ALLIANZ-TRADE.COM/US

Publications & Subscription Info

Dan writes a variety of content for Allianz Trade's newsletters that will help you stay informed of the latest news and analysis you need to help steer your business. Through Dan North and Allianz Trade's worldwide research team, you can have actionable economic intelligence and market-specific risk analysis at your fingertips.



[Learn more here](#)

Country Reports

Allianz Trade monitors risk in 245 countries and territories, looking for new patterns of growth, changes in social risk and demographic trends, increased interdependency and financial instability. Allianz Trade's Country Report series provides more indepth data and detailed country risk analysis on the world's 70 biggest economies' economic profile. Dan is responsible for keeping the U.S. and Canadian Country Reports up-to-date.



The Point

The Point is a monthly email bulletin featuring contributions by Dan. This newsletter delivers a unique Allianz Trade perspective on key economic topics affecting your business.



The North Report

The North report is a bi-weekly publication which features insights and analysis about the latest economic news from Dan North.



Dan's session, Searching for Growth – U.S. and Global Economic Outlook was most favorably received... Our attendees particularly remarked on the outstanding quality of the content of the program, and his contribution added significant value.

Bankers Association for Finance and Trade

... thanks for the great job Dan did as speaker at the West Coast Trade & Working Capital Conference 2015... Feedback has been very positive and it's only thanks to his participation that we can continue to hold such events...

Global Trade Review



To subscribe to Dan's publications and get the latest economic updates from Allianz Trade, please [click here](#):

Media Coverage

Dan North is a well-known and frequent economic commenter on some of the world's largest and most influential media outlets, including CNN, New York Times, The Wall Street Journal, BBC, Washington Post, Bloomberg and more. He is often asked to provide Allianz Trade's viewpoints on issues including the Employment and JOLTS reports, GDP, the Federal Reserve, manufacturing, insolvencies, trade – including their impact on North American businesses.



The Street – “While we don’t anticipate a repeat of 2008, companies around the world, particularly those in emerging markets, should be aware that low growth and uneven liquidity may push to the edge the companies whose working capital has eroded over the past few years.” [Click here to view.](#)

U.S. News & World Report – “The concept of improvement in the labor market is one thing, but we’re also looking at the overall level or health of the economy. It’s like the patient’s getting better but isn’t completely healed yet. Participation rate is really, really low, and the duration of unemployment is still way out there.” [Click here to view.](#)

Fox Business – “The consumer drives the economy and they’ve barely been in the game for the entire recovery and they’re holding back now. We have to get consumers confident enough to spend instead of paying down debt and increasing savings.” [Click here to view.](#)

Treasury & Risk – “Our clients are telling us who is paying slowly, for how much, and how far they are behind. Past-due receivables indicate that a company doesn’t have enough cash to pay all its bills that are due today. Revenue may not match expectations, or the company may not be able to get financing because its creditors are seeing some degree of financial stress. So we look at trends in past-dues as a sign of financial stress by industry and across the economy overall.” [Click here to view.](#)



We do very much appreciate Dan’s participation and our members always enjoy his presentations... Best General Session speaker of the conference by far – very precise, informative and clear communicator.

Metals Service Center Institute

You can find a full listing of all Dan’s recent commentary and interviews on our website [here](#).



Or watch on our [YouTube channel](#)

Presentations

Dan has presented to a wide variety of trade associations, banks, and conferences both in-person and virtually. Below is a listing of some of the organizations where Dan has presented his North American macroeconomic overview.

American Metal Market
Association for Corporate Growth
Association of Asian American Bankers
Association of International CPAs
Association of Women in the Metals Industry
Bankers Association for Finance and Trade
Canadian Institute of Traffic and Transportation
Canadian Sports Industry Credit Association
Conference of State Manufacturers Associations
Credit Research Foundation
Federation of Credit & Financial Professional
Finance, Credit & International Business Association
German Executive Roundtable
Global Trade Review
HSBC
Institute of Scrap Recycling Industries
Insurance Risk & Capital Conference
International Energy Credit Association
Kentucky Economic Forum

Madison International Trade Association
Metals Service Center Institute
National Association of Credit Managers
National Association of Steel Pipe Distributors
New York Accounting and Finance Show
North American Power Credit Organization
North American Steel Alliance
North American Wholesale Lumber Association
Risk Management Association
Society of Independent Gasoline Marketers of America
Technology and Manufacturing Association
Technology Credit Union
Transportation Marketing & Sales Association
US Bank
Utah Governor's Energy Summit
VentureCapital.org
Zions Bank
Zions Idaho Governor's Conference

Sample Presentation Abstract: The Outlook for the US Economy

Covid devastated the US economy in early 2020, wiping out 10 years of job creation in just five weeks, and driving GDP down by an astounding 31% on an annualized basis in Q2. But aggressive monetary and fiscal stimulus helped the economy rebound rapidly in Q3. And there are indicators that the economy will likely to continue to recover in 2021: the housing market is very strong, manufacturing is robust, corporate profits are soaring, and a number of other leading economic indicators are all signaling a brighter 2021. Most importantly, the development of three vaccines is the single biggest factor which will boost the economy. But for some it's too late, as permanent job loss and permanent business closures have been greater than expected. It will probably be 2023 or later until the economy recovers all of the lost jobs. And business insolvencies are expected to rise as much as 35% in 2021.



“Dan made a wonderful contribution ...We have received a lot of positive feedback about the roundtables in general and the economy session in particular and we couldn't have done it without him.

Institute of Scrap Recycling Industries

Thank you Dan for a great presentation... one of our suppliers said your information and insight exceed anything they hear from others. Great endorsement.

North American Steel Alliance



Allianz Trade is the oldest and largest provider of trade credit insurance and accounts receivable management solutions. We offer both domestic and export credit insurance policies that insure against commercial and political risk in more than 200 countries worldwide. Allianz Trade maintains a database of proprietary information on more than 85 million companies worldwide and is rated A+ (Superior) by A.M. Best and AA by Standard & Poor's.

Hear directly from Dan: 

For more information on Allianz Trade and credit insurance, please visit allianz-trade.com/us

 Follow Dan @DanNorthEcon

 <https://www.linkedin.com/showcase/euler-hermes-north-america-chief-economist-dan-north/>

For media inquiries, contact:

Kristina Corso
Hot Paper Lantern
908-278-6225
KCorso@hotpaperlantern.com

For event and association presentations, contact:

Jessica Stutzer
Regional Head of Market Management, Americas