

# Dan North: Chief Economist for North America



Dan North is one of North America's most renowned and sought after speakers on the U.S. and Canadian economies. He is deftly skilled at breaking down complex topics and personalizing insights to unique audiences. His highly informative and engaging presentations receive top ratings from event organizers and participants as well as his peers. Don't miss the chance to have Dan North speak at your next event. Read more to learn why.

Since 1996, Dan has been with Allianz Trade, the world's oldest and largest credit insurance company. As the company's chief economist for North America, he uses macroeconomic and quantitative analyses to help manage Allianz Trade's risk portfolio of more than \$250 billion in annual trade transactions within the region. Prior to joining the company, Dan worked for Citicorp, using similar analyses to create outperforming investment strategies. Dan earned his MBA from the Wharton School of Business.

As one of the leading U.S. economists, Dan has appeared on CNBC, Fox Business News, ABC News Now, France 24, and Bloomberg Radio and Television. He has been quoted by New York Times, Wall Street Journal, Barron's, Bloomberg Businessweek, Washington Post, USA Today, and Paris Le Monde. After accurately predicting the 2008/2009 recession and its implications, Dan was ranked 4th on Bloomberg's list of the 65 top economic forecasters in 2010.

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# Publications & Economic Reports

Dan writes a variety of content for Allianz Trade's newsletters that will help you stay informed of the latest news and analysis you need to help steer your business. Through Dan and Allianz Trade's worldwide research team, you can have actionable economic intelligence and market-specific risk analysis at your fingertips.



## The Point

The Point is a monthly email bulletin featuring contributions by Dan. This newsletter delivers a unique Allianz Trade perspective on key economic topics affecting your business.



## The North Report

The North report is a bi-weekly publication which features insights and analysis about the latest economic news from Dan North.



To subscribe to Dan's publications and get the latest economic updates from Allianz Trade, please [click here](#):



Dan's session, Searching for Growth – U.S. and Global Economic Outlook was most favorably received... Our attendees particularly remarked on the outstanding quality of the content of the program, and his contribution added significant value.

Bankers Association for Finance and Trade

Thanks for the great job Dan did as speaker at the West Coast Trade & Working Capital Conference 2015... Feedback has been very positive and it's only thanks to his participation that we can continue to hold such events...

Global Trade Review

# Media Coverage

Dan North is a well-known and frequent economic commenter on some of the world's largest and most influential media outlets, including CNN, The New York Times, The Wall Street Journal, BBC, Washington Post, Bloomberg and more. He is often asked to provide Allianz Trade's viewpoints on issues including the Employment and JOLTS reports, GDP, the Federal Reserve, manufacturing, insolvencies, and trade – including their impact on North American businesses.



**Reuters** – “More people are coming into the labor force, and they’re counted as unemployed when they come in. It’s not companies firing people. So, it’s not the usual dynamic that would make one concerned.”

[Click here to view.](#)

**IBT** – “As widely expected, the Federal Reserve left interest rates unchanged at its December meeting. However, the Fed’s estimate of where the Fed Funds rate will be at the end of 2024 was marked down substantially from 5.1% at the September meeting to 4.6% now. That would imply three 25 bps cuts next year as opposed to the previous projection of just one cut.” [Click here to view.](#)

**Barron’s** – “I’d be surprised if they dropped that line. It still gives them cushion and I think accurately reflects what they really want to do, which is to make sure the market understands they are still vigilant and they’re not going to cut prematurely.” [Click here to view.](#)

**The Guardian** – “The Fed – so far – has managed to strangle inflation without strangling the economy,” said Dan. North said the Fed rate rises were still working their way through the economy and he expected 2024 to be a year of slow growth “but we are not using the recession word yet.” [Click here to view.](#)



We do very much appreciate Dan’s participation and our members always enjoy his presentations... Best General Session speaker of the conference by far – very precise, informative and clear communicator.

Metals Service Center Institute

You can find a full listing of all Dan’s recent commentary and interviews on our website [here](#).



# Presentations

Dan has presented to a wide variety of trade associations, banks, and conferences both in-person and virtually. Below is a listing of some of the organizations where Dan has presented his North American macroeconomic overview.

American Metal Market  
Association for Corporate Growth  
Association of Asian American Bankers  
Association of International CPAs  
Association of Women in the Metals Industry  
Bankers Association for Finance and Trade  
Canadian Institute of Traffic and Transportation  
Canadian Sports Industry Credit Association  
Conference of State Manufacturers Associations  
Credit Research Foundation  
Federation of Credit & Financial Professional  
Finance, Credit & International Business Association  
German Executive Roundtable  
Global Trade Review  
HSBC  
Institute of Scrap Recycling Industries  
Insurance Risk & Capital Conference  
International Energy Credit Association  
Kentucky Economic Forum

Madison International Trade Association  
Metals Service Center Institute  
National Association of Credit Managers  
National Association of Steel Pipe Distributors  
New York Accounting and Finance Show  
North American Power Credit Organization  
North American Steel Alliance  
North American Wholesale Lumber Association  
Risk Management Association  
Society of Independent Gasoline Marketers of America  
Technology and Manufacturing Association  
Technology Credit Union  
Transportation Marketing & Sales Association  
US Bank  
Utah Governor's Energy Summit  
VentureCapital.org  
Zions Bank  
Zions Idaho Governor's Conference

## Sample Presentation Abstract: The Outlook for the U.S. Economy

Covid devastated the U.S. economy in early 2020, wiping out 10 years of job creation in just five weeks, and driving GDP down by an astounding 31% on an annualized basis in Q2. But aggressive monetary and fiscal stimulus helped the economy rebound rapidly in Q3. And there are indicators that the economy will likely to continue to recover in 2021: the housing market is very strong, manufacturing is robust, corporate profits are soaring, and a number of other leading economic indicators are all signaling a brighter 2021. Most importantly, the development of three vaccines is the single biggest factor which will boost the economy. But for some it's too late, as permanent job loss and permanent business closures have been greater than expected. It will probably be 2023 or later until the economy recovers all of the lost jobs. And business insolvencies are expected to rise as much as 35% in 2021.



Dan made a wonderful contribution...We have received a lot of positive feedback about the roundtables in general and the economy session in particular and we couldn't have done it without him.

Institute of Scrap Recycling Industries

Thank you Dan for a great presentation...one of our suppliers said your information and insight exceed anything they hear from others. Great endorsement.

North American Steel Alliance

Allianz Trade is the oldest and largest provider of trade credit insurance and accounts receivable management solutions. We offer both domestic and export credit insurance policies that insure against commercial and political risk in more than 200 countries worldwide. Allianz Trade maintains a database of proprietary information on more than 85 million companies worldwide and is rated A+ (Superior) by A.M. Best and AA by Standard & Poor's.

For more information on Allianz Trade and credit insurance, please visit [allianz-trade.us](https://allianz-trade.us)



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<https://www.linkedin.com/in/dan-north-2051708/>

For media inquiries and event and association presentations, contact:

Casey Pelfrey  
Regional Head of Communications  
571-213-4721  
[casey.pelfrey@allianz-trade.com](mailto:casey.pelfrey@allianz-trade.com)